

TIMELINE

CONTEST LAUNCH: April 19, 2016 @ 9am EDT

RESPONSE DEADLINE: June 14, 2016 @ 5pm EDT

ANNOUNCEMENT OF AWARDS: August 2016

WINNERS' 10-WEEK PAID INTERNSHIPS: 2017

RESPONDING TO THE CHALLENGE

By submitting a response, respondents agree to the Official Challenge Rules and all of the following submission requirements:

SELECTION AND REVIEW PROCESS:

Respondents acknowledge that GE Reserves the sole and absolute right and discretion to award prizes as stated in the Challenge, including awarding prizes to less than three (3) respondents.

AWARDS AND OPPORTUNITIES:

Up to three (3) respondents will be selected as winners: up to two (2) Second Place winners will be awarded a 10-week paid internship at a GE Global Research Center, and up to one Grand Prize winner will be awarded a paid Internship, an up to \$100,000 USD Scholarship and a paid Trip to have their idea filmed in the next *Unimpossible Missions* series.

NOTE

Subject to [Official Rules](#). Must submit at least one Entry at 5pm EST on June 14, 2016 to be eligible. To participate, must be over the age of 18 or the age of majority in said individual's country of origin, attending an accredited university or college and have will not have graduated before December 31, 2017. Free NineSigma account and internet access required. No purchase necessary. Void where prohibited. Up to two second place prizes of paid GE Global Research Center "GRC" internships (up to \$28,000 USD each) and up to one grand prize (including paid GE Global Research Center internship, Scholarship up to \$100,000 USD and a paid trip to the Niskayuna, New York GRC to have winning Entrant's idea featured in the next *Unimpossible Missions* series) available. Winning depends on Entrant's skills in meeting judging criteria. Sponsors reserve right not to award all prizes depending on quality of Entries received.



QUESTIONS?

Contact the NineSigma HelpDesk: phd@ninesigma.com



ABOUT UNIMPOSSIBLE MISSIONS

In the summer of 2015, a request came to the GE Global Research Center to do three impossible tasks. Over the course of several months, the GRC assembled a dream team of technical experts from a variety of disciplines to tackle the challenges.

They were tasked with their *Unimpossible Missions*: protecting a snowball on a journey to hell and back, turning a wall into a good listener, and catching lightning in a bottle.

The experiments they designed are a testament to the great work that can be accomplished when experts from disparate areas come together to collaborate and find out-of-the-box solutions to big problems. The way our researchers share knowledge and expertise across areas and business is what is called the GE Store and it's what makes GE so unique.

ABOUT GE

GE (NYSE: GE) is the world's Digital Industrial Company, transforming industry with software-defined machines and solutions that are connected, responsive and predictive. GE is organized around a global exchange of knowledge, the "GE Store," through which each business shares and accesses the same technology, markets, structure and intellect. Each invention further fuels innovation and applications across our industrial sectors. With people, services, technology and scale, GE delivers better outcomes for customers by speaking the language of industry. www.ge.com