Ecuador was struck by a major earthquake this Saturday. The 7.8 magnitude quake ripped apart buildings and roads and knocked out power along the Pacific coastline.

Thousands are injured and homeless, and hundreds have died. Rescuers from Ecuador and many other countries are struggling to reach survivors trapped in the rubble, but the death toll keeps rising every hour and they need all the help they can get.

If you find it in your heart to help the Red Cross relief efforts in Ecuador, please do so in this link and remember any contribution makes the difference:

www.ammado.com/community/ecuadorearthquake